



Small Business Online

R3 Component Wireframes, C4_Video Component

Version 4

April 24, 2015

Information Architecture Team (IS&D)
Number of Pages: 12

Michelle Butler, UX/IS&D

Wireframes clarify user interaction. Content, spacing, images, colors, and graphical details are specified in separate documentation.

1	Cover
2	Table of Contents
3	Wireless Landing Page
4	Revision History



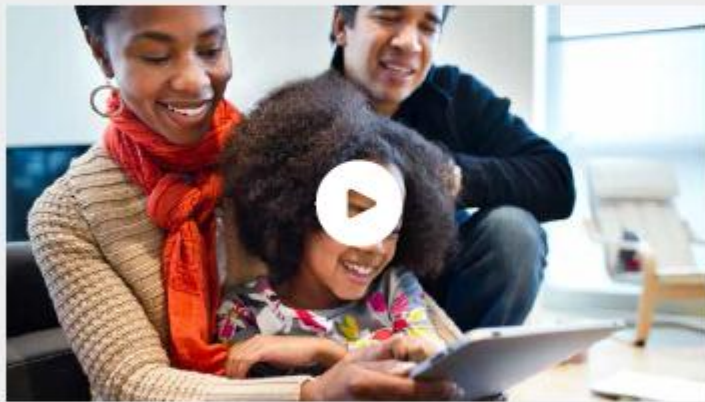
Project	Small Business Online
File Name	SB2014-WF_C4-Video_Components_v0.05a-19June.vsd
Page Name	Table of Contents

Notes Legend
F = Functionality Description
C = Content Needed

C4_Video

C4_Video_Skin1 (example) *integrations required

Video Tutorials and more



Automated and Recurring Messages
Learn how to set up automated and recurring message responses for subscribers who text in your mobile keywords or opt in through your online sign-up pages.



Quick SMS
Learn how to send a text message to entire opted-in distribution lists in one easy step—great for urgent message campaigns or busy marketers on-the-go.

C4_Video_Skin 3 (example) *integrations required

Video Tutorials



Account Setup Send Messages to Distribution List Automated and Recurring Messages



Send Messages from a Phone Quick SMS Send Messages to Individual Contacts

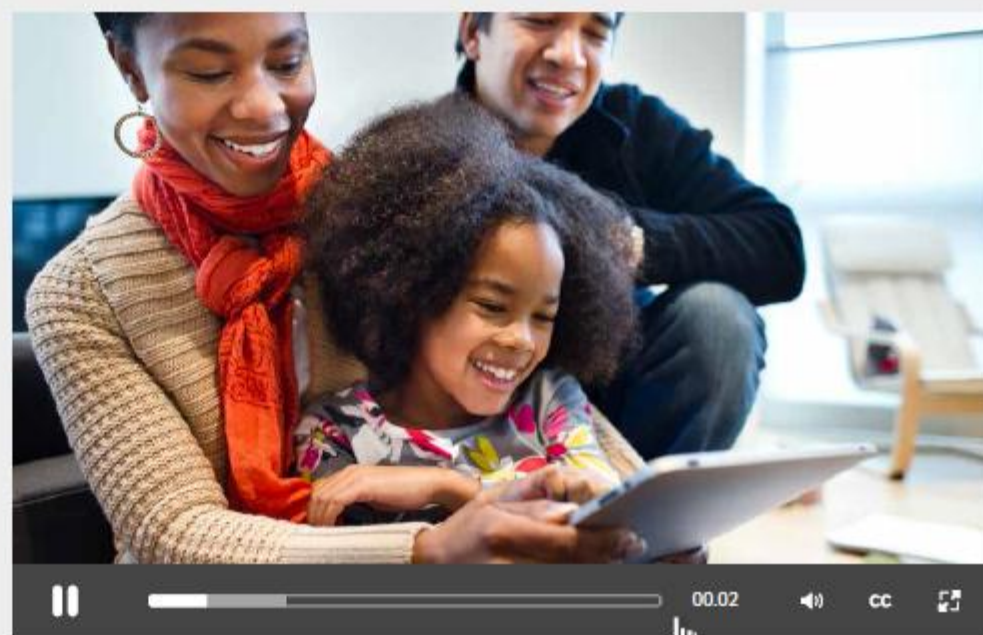
C4_Video_GVP Overlay Skin 4 (example) *integrations required

Messaging Toolkit Tutorials

Video details Transcript

Automated and Recurring Messages
To obtain full access to the AT&T Messaging ToolkitSM platform, learn how to set up, edit, and manage your account information.

Video Length: 1:38 01-03-2014



Share:



Automated and Recurring Messages Send Messages to Distribution List Quick SMS Send Messages from a Phone Inbox



Is there support for social sharing in the GVP? What happens to this data?

Where is video to be hosted?

C4_Video_Skin1 (wf) (full width) (GVP integration required)

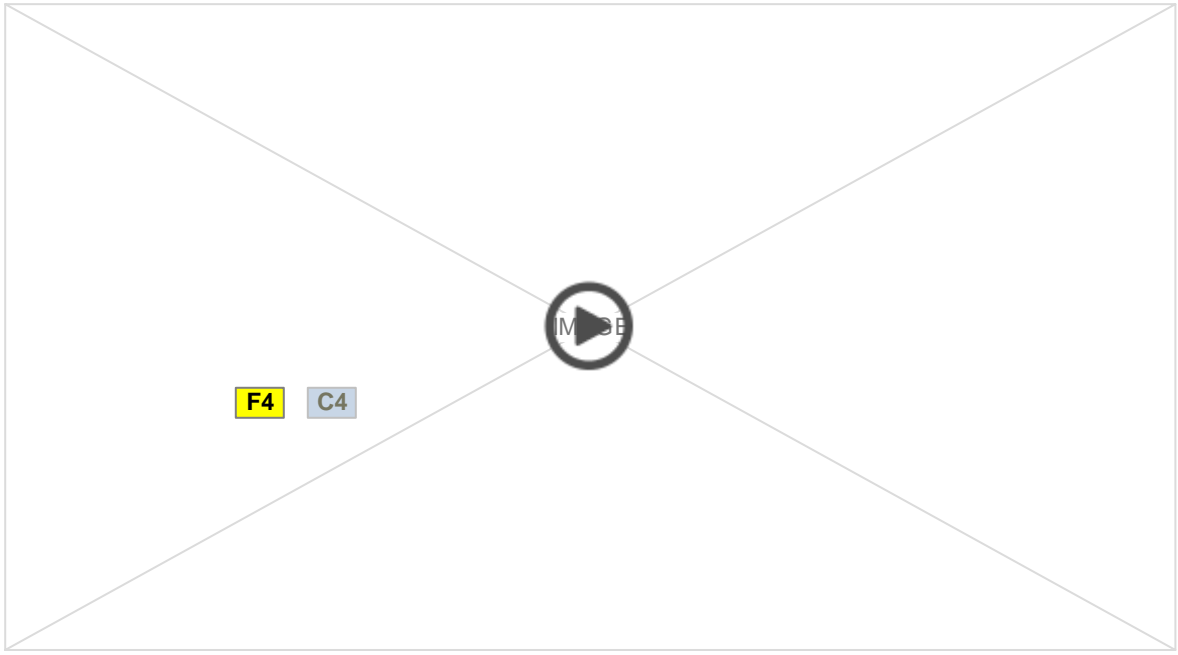
C1 Lorem Ipsum Dolor **F1**

C2 **>Lorem ipsum dolor** **F2**

C3 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus. **F3**

C5 [Link](#) **F9**

Learn more **F7** **F6**



C4_Video_Skin2 (wf) (full width) (GVP integration required)

C1 **>Lorem Ipsum Dolor** **F1**

C2 **>Lorem ipsum dolor** **F2**

C3 **>Lorem ipsum dolor sit amet.** **F3**

C5 Lorem ipsum dolor

C6 Lorem ipsum dolor sit amet. **(Video image hover state)**

C4 **F4**

C7 **Watch Video**

C8 Video Title

C9 Length 1:30:20 (video duration)

F9 C10 Accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta. Video length: 1:46 06-10-2013

C4_Video_Skin2 (wf) single (half width)

F5

C1 **>Lorem Ipsum Dolor**

C2 Lorem ipsum dolor

C3 Lorem ipsum dolor sit amet.

C5 **F7** **Learn More**


C4

C6 Accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta. Video length: 1:46 06-10-2013

Other elements that can display in the F7 space:

Check Availability **F7**

(undefined)

F8  **Call to Order**
888-288-8339
Mon-Fri 8am-5pm EST

C4_Video_wf (1 of 3)

Small Business Online

- F1 Section Header**
 - Configurations (page level): Copy, display on or off.
- F2 Video Title (Sub-header)**
 - Configurations (page level): configurable display on or off; title is not editable.
 - Video title is required.
 - The title links to launch the global video player in an overlay.
- F3 Video Description Body text**
 - Configurations (page level): 0-1 links, copy, display on or off.
 - Can only hide body text for both videos (cannot hide body text for individual videos).
- F4 Linked Thumbnail (Image) of Video (GVP integration required)**
 - Configurations (page level): 1 or 2 videos image with Video ID for each video. At least 1 video display required.
 - Display play icon by default (part of GVP).
 - On Hover, display hover overlay (see F9) (part of GVP)..
 - On click of icon, fire global video player (GVP) and play video in a overlay.
- F5 C4_Video Skin 2- When a single video image link is displayed, show as a half width component.**
- F6 Call to action (optional) Display or no display.**
 - Configurations (component level): Icon file, copy
 - Configurations (page level): Display on or off
 - Configurable. Two types: Button or contextual copy.
 - On Click, display destination. Requires a destination URL .
- F7 Button; Learn More, Check Availability or 'Undefined' Call to Action (optional) Display or no display.**
 - Configurations (component level): Icon file, copy
 - Configurations (page level): Display on or off
 - Editor/Publisher defined.
 - Requires a destination URL.
- F8 Contextual example; 'Call for more information' Call to Action (optional)**
 - Configurations (component level): Icon file, copy
 - Configurations (page level): Display on or off
 - Used for call-to-order products.
 - Display in same area as button (F6).
 - Icon (optional).
 - Configurable.
 - Maybe Logic driven.
- F9 Hover State(part of GVP)**
 - Configuration: Component level: Non-configurable. Part of the GVP.
 - Alternate Text is available on hove. Includes video length and date.
 - On hover, display an image overlay with Video Title, Video Length. On Mouse_out close overlay.

Configurations (page level): 2-12 images
Configuration (component level): display rows: 1 to 4.

F1 Lorem Ipsum Dolor Amet



F5



Accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta.
 Video length: 1:46 06-10-2013



C2
F2 Lorem Ipsum Dolor Amet

C16 Lorem Ipsum Dolor Amet

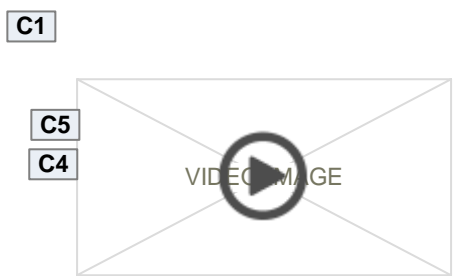
C10 Lorem Ipsum Dolor Amet

F3 Lorem ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet.
C3 [Link](#)

C17 Lorem ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet.
[Link](#)

C11 Lorem ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet.
[Link](#)

Lorem Ipsum Dolor Amet



C2
 Lorem Ipsum Dolor Amet

C16 Lorem Ipsum Dolor Amet

C10 Lorem Ipsum Dolor Amet

Lorem ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet.
C3 [Link](#)

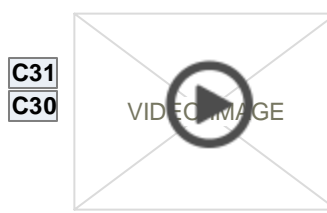
C17 Lorem ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet.
[Link](#)

C11 Lorem ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet.
[Link](#)

When displaying 7 or 8 images, display 4 images per row, 2 rows max.

C4_Video_Skin4 (wf) (full width)

F1
C14 **F2** Lorem Ipsum Dolor Amet



Lorem Ipsum Dolor Amet

C20 Lorem Ipsum Dolor Amet

C24 Lorem Ipsum Dolor Amet

C28 Lorem Ipsum Dolor Amet

C16 **F4**
 Lorem ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet.
C17 **F9** [Link](#)

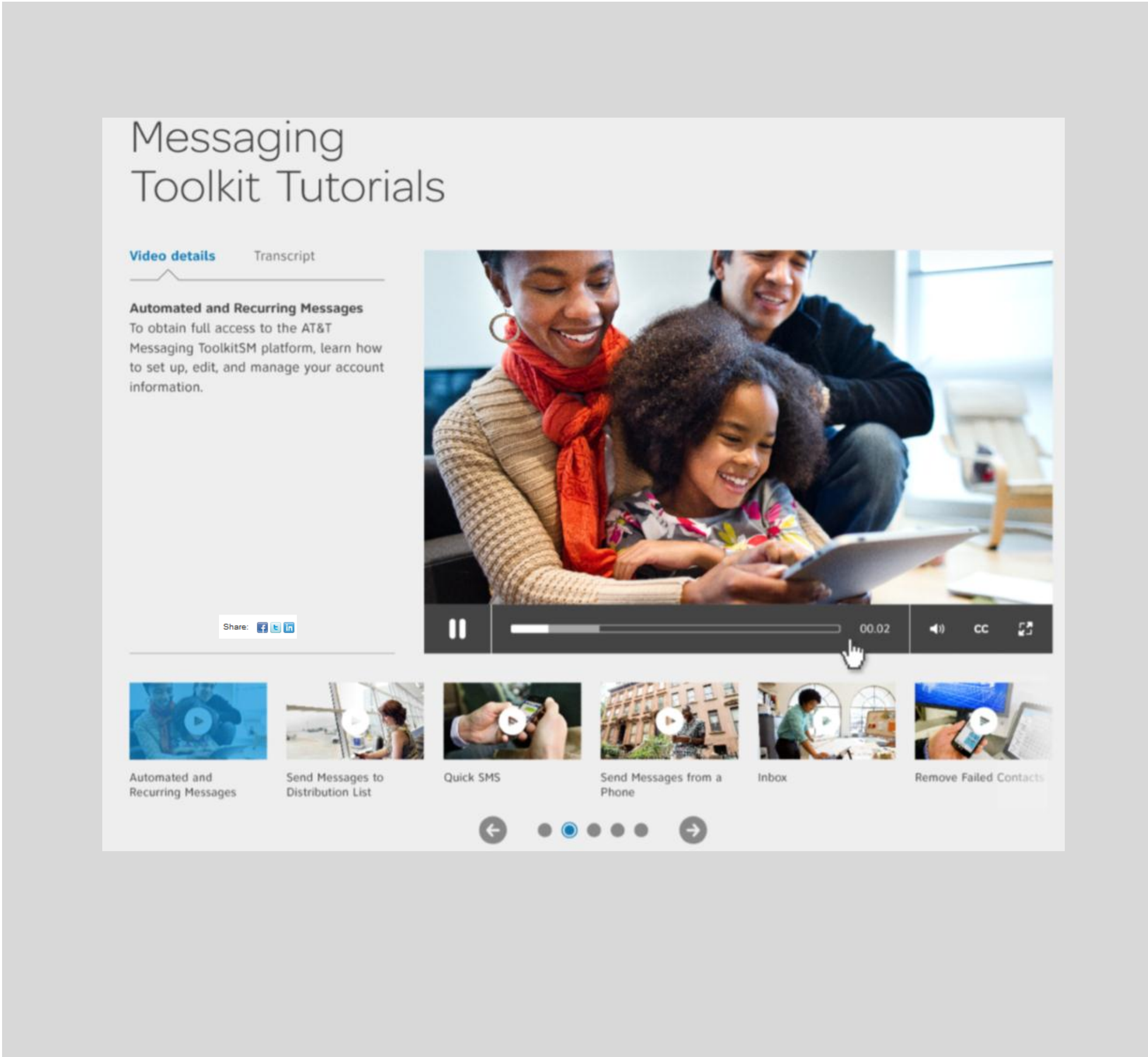
C21 Lorem ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet.
[Link](#)

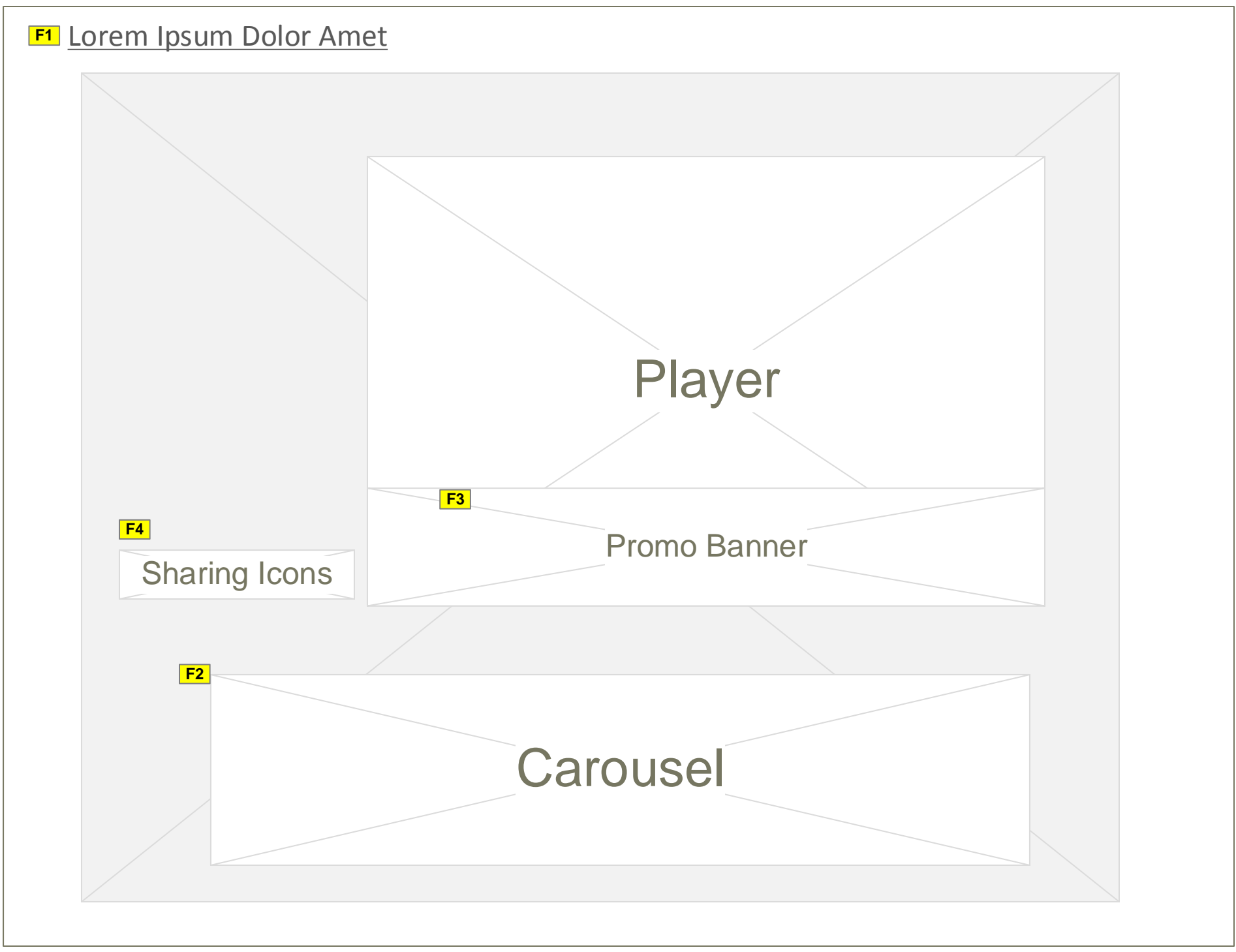
C25 Lorem ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet.
[Link](#)

C29 Lorem ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet.
[Link](#)

Global Video Player Overlay (GVP)

Video Overlay (example) *integrations required





C4_Video_Skin5 (wf) (full width)
Small Business Online

Component display

-
-
-

- F1** Component Header/ Page Title
- Configurations (component level): Display on or off.
 - Configurations (page level): Copy

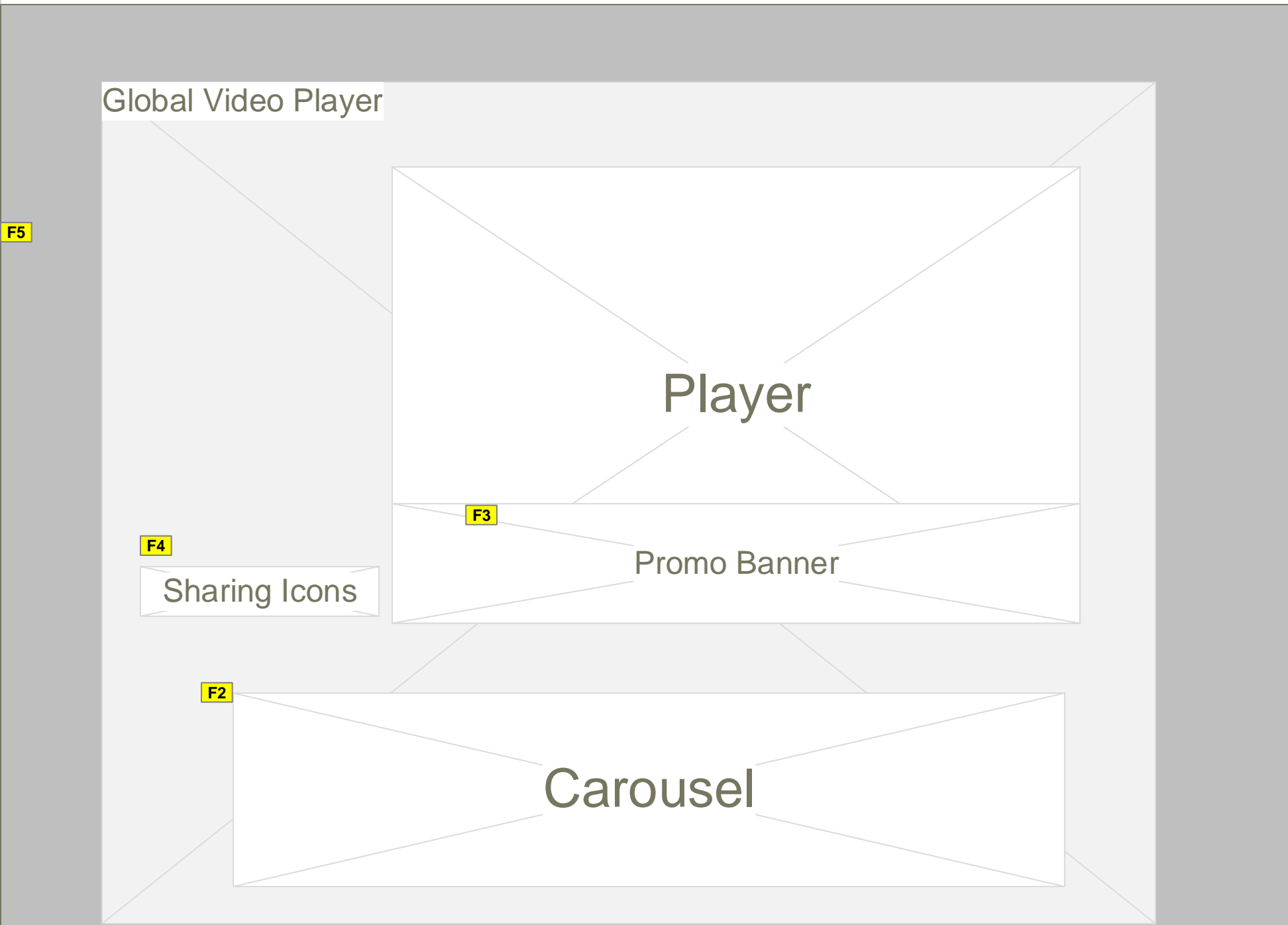
- F2** Component Carousel Feature
- Configurations (component level): Display on or off.
 - Configurations (page level): Copy from Video ID and GVP intergration.
 -

- F3** Promo Banner
- Configurations (component level): Display on or off.
 - Configurations (page level): Copy

- F4** Sharing Icons
- Configurations (component level): Display on or off.
 - Configurations (page level): Copy

- F5** Overlay
- Configurations (component level): Display on or off.

Video Overlay (example) *integrations required



Reference Page

This is detail about the Global Video Player (GVP)
Additional information may be found at

<http://ecom.cingular.net/confluence/display/CST/GVP+Components>

C4_Video_Skin3 (wf) (full width)

C1 Page Title

C2 F1 Lorem Ipsum Dolor

C3 Video Details C4 F6 Transcript

C5 Short Description: cursus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus.

Lorem ipsum Pellentesque sed cursus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus.

C6 Video Length: 1:03 · 01-17-2012

C7 Share Facebook Twitter LinkedIn

F2

F12 Image C8 Product Name C9 C35 F14 ccusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta.

C10 Product message goes here

F3 Video Title Bar C34 Video Title goes here C33 Video Length: 1:03 · 01-17-2012

F7

F8 Lorem Ipsum Dolor Amet

F9

F10

F11

C30 C29 C26 C25 C22 C21 C18 C17 C14 C13 C19 C15

F14 ccusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta.

C31 Video length: 1:46 06-10-2013

F11

F6

Video details Transcript

Pellentesque sed cursus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus.

Lorem ipsum Pellentesque sed cursus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus.

Pellentesque sed cursus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus.

Extended view of the Transcript formatting.

GVP Metadata notes:

- For GVP, the transcript text and closed caption text is the same. We will provide closed captions for the videos if we have them. We have closed captions files for most of the videos on the current Solutions pages.
- For the URLs/"Video Origin", we would need someone to provide that info.

C4_Embedded_Video_wf (2 of 3)

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F1 Header

- Configurations (page level): Copy, display on or off.

F2 Embedded Video

- Configurations (Component level): Single video or Continuous play display; display is required.
- Display play icon by default. Video is default to no-play on page load.
- Show play overlay with icon on hover; See extended view below.
- On click of icon, start global video player (GVP) and play video.
- Continuous player requires 1 or more queued videos in the Video Banner/Carousel.

F3 Video Player Controls Detail (see detail on video player page)

(See additional GV Player specs at <http://ecom.cingular.net/confluence/display/CST/GVP+Components>)

- Controls are not configurable.
- On click of icon, play video.
- On hover, toggle play/pause icon (predefined in GVP).
- While video is playing, show video controls (F10) on mouse movement over the video.
- Toggle Video Title and video controls, default to video title.
- While video plays, hide video controls (show video title bar)(F3) with fade out animation after 5 seconds of no mouse movement.
- While video is paused or stopped, show video controls (F10).

F4

Embedded video player controls**Video Detail- Body text**

- Not configurable, display required.

F5

Include Video Run Time and Modified Date

Share icons

- Not configurable. (component level): Copy.
- Configurations (page level): 1-3 icons, display on or off.

F6

- On click, trigger share functionality.

Transcripts

- Configurations (component level): Display required.
- Can configure additional content to display. This content is hidden by default.
- On click, load and display additional content with slide down animation.
- On click of button when opened, collapse content to closed default state with slide up animation.

F7 Related Videos/ Carousel

Related Video Carousel: In order for the GVP Sustainment Team to group videos illustrated above for the Related Video Carousel the following information is needed in order to build the data:

Video IDs of all videos to be included in "Related Videos" carousel.

Please list the IDs of the videos in the order you would like them to show up in the carousel.

Contact the GVP Sustainment team regarding any questions, issues or to contribute to this wiki page. (<http://ecom.cingular.net/confluence/display/CST/GVP+Components>)

F8

Related Video Sub-header

- Configurations (page level): Copy, display on or off.
- Can only hide sub-headers for all videos (cannot hide sub-headers for individual videos).

F9

Related Videos Carousel

- Configurations (component level): Copy.
- Configurations (page level): Display when 2 or more related video content is set to display.
- Supports up to 12 videos in a single carousel.
- On hover, display scroll arrows as fade-in animation. On mouse out, hide scroll arrows. Do not show scroll arrows for less than 5 videos.

F10

Related Video Images with play icon.

On click of icon, launch in component embedded global video player (GVP) and auto play video.

F11

Related Video Title and Body text –

Configurations (component level): Title is required. Description is optional. (Show, or Do not show description).

May contain a hypertext link and contextual copy, optional (display on or off).

Can only hide body text for all videos (cannot hide body text for individual videos).

F11

Related Video Carousel Control- advances the video view of images.

Include only for video greater than 5.

- Add an icon for each group of five (each scrolling page.)
- Allow arrow icons to cycle through one at a time.

F12

Promo Banner (optional)

Configurations (page level): Copy, display on or off. Part of the GVP.

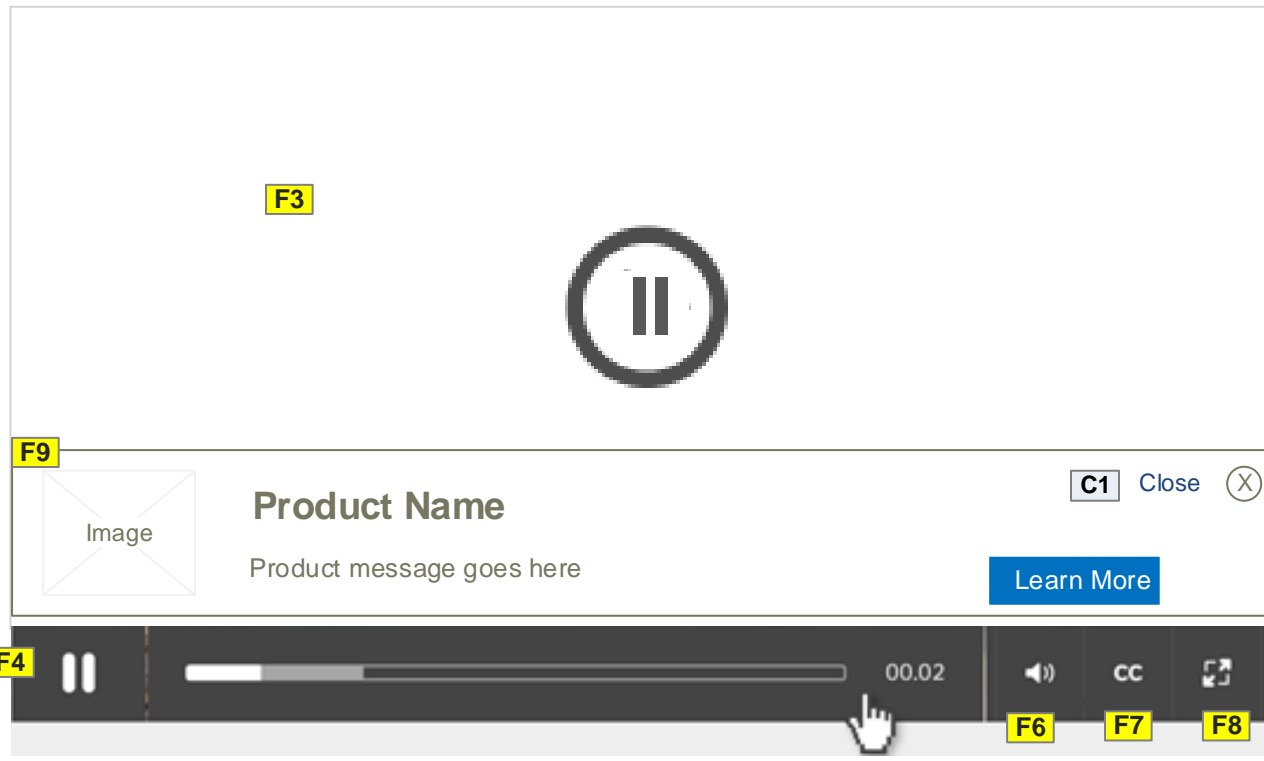
A banner with an external link providing more information about the product or service.

Includes a Promo Header and Promo Body Description.

*The promo banner does not appear automatically. You must position the mouse pointer anywhere inside the video modal in order for the banner to appear.

F1

Lorem Ipsum Dolor



C4_Video Toolbar_Extended Detail_wf (2 of 2)

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Reference Guide for Video Player:

Link to the GVP, Global Video Player, Video component wireframes include the requirements from the following documentation.

<http://ecom.cingular.net/confluence/display/CST/GVP+Components>

- F1** Video Window Title header (Required, 50 character max length)
- F2** Video Title (Required, 70 character max length)
- F3** Video plays here. Video Size is 640 x 360 (640 x 390 with the extended tool bar as shown)
- F4** Controls are available on hover. Required.
- F5** Video Run Time, The total length of the video rounded up to the nearest second if runtime exceeds one-half second or more. Required.
- F6** Volume control- Control to adjust video volume. View extended control on hover.
- F7** Enable/Disable On-screen Closed Captioning
- F8** Full Screen view- opens the video in a full screen view.
- F9** Promo Banner (optional) A banner with an external link providing more information about the product or service. Includes a Promo Header and Promo Body Description. *The promo banner does not appear automatically. You must position the mouse pointer anywhere inside the video modal in order for the banner to appear.

Extended Video Player Hover State



Video Overlay_(wf)

The Global Video Player is launched when a user clicks on a video image, opting to play the video. The player is comprised of 4 sections:

- Description/ Transcript copy,
- Embedded video,
- Share links for social media,
- Related Video carousel.

Status:

DRAFT

Page 11

Video Overlay_wf

Small Business Online

F1 Header

- **Configurations (page level): Copy, display on or off.**

F2 Embedded Video

- **Configurations (page level): Single video, display required.**
- Display play icon by default. Video is default to no-play on page load.
- On click of icon, fire global video player (GVP) and play video.

Video Player Details

(See additional GV Player specs at <http://ecom.cingular.net/confluence/display/CST/GVP+Components>)

- **Configurations (page level): Single video, display required.**
- Display play icon.
- On click of icon, play video.
- While video is playing, show video controls (F10) on mouse movement over the video.
- While video plays, hide video controls (F10) with fade out animation after 5 seconds of no mouse movement.
- While video is paused or stopped, show video controls (F10).

F3 Embedded video player controls (see detail on video player page)

- **Not configurable.**
- **Show on hover**

F4 Video Detail- Body text

- **Not configurable, display required.**
- Include Video Run Time and Modified Date

F5 Share icons

- **Not configurable. (component level): Copy.**
- On click, trigger share functionality.

Transcripts

F6 Configurations (page level): Display on or off.

- Can configure additional content to display. This content is hidden by default.
- On click, load and display additional content with slide down animation.
- On click of button when opened, collapse content to closed default state with slide up animation.

Related Videos/ Carousel

F7

Related Video Carousel: In order for the GVP Sustainment Team to group videos illustrated above for the Related Video Carousel the following information is needed in order to build the data:

Video IDs of all videos to be included in "Related Videos" carousel.

Please list the IDs of the videos in the order you would like them to show up in the carousel.

Contact the GVP Sustainment team regarding any questions, issues or to contribute to this wiki page. (<http://ecom.cingular.net/confluence/display/CST/GVP+Components>)

F8 Related Video Sub-header

- **Configurations (page level): Copy, display on or off.**
- Can only hide sub-headers for all videos (cannot hide sub-headers for individual videos).

F9 Related Videos Carousel

- **Configurations (component level): Copy.**
- **Configurations (page level): Display Carousel; display on or off.**
- **Display when 2 or more videos are set to display. Supports up to 12 videos in a single carousel.**
- On hover, display scroll arrows as fade-in animation. On mouse out, hide scroll arrows. Do not show scroll arrows for less than 5 videos.

Related Video Images with play icon.

- **F10** On click of icon, launch in component embedded global video player (GVP) and auto play video.

Related Video Title and Body text –

- **F11 Configurations (component level):** Title is required. Description is optional. (Show, or Do not show description).

May contain a hypertext link and contextual copy, optional (display on or off).

Can only hide body text for all videos (cannot hide body text for individual videos).

Related Video Carousel Control- advances the video view of images.

- **F11** Include only for video greater than 5.
- Add an icon for each group of five (each scrolling page.)
- Allow arrow icons to cycle through one at a time.

- **F12** Promo Banner (optional) A banner with an external link providing more information about the product or service.

Includes a Promo Header and Promo Body Description.

*The promo banner does not appear automatically. You must position the mouse pointer anywhere inside the video modal in order for the banner to appear.

- **F13** Close Icon. On Click, close the overlay return user to the underlying page. Also, if user clicks the underlying page, close the overlay.

- **F14** Alternate Text for image. Include Video Run Time and Modified Date

C1 Page Title

C2 F1 Lorem Ipsum Dolor

C3 F4 Video Details C4 F6 Transcript

C5 Short Description: cursus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus.

Lorem ipsum Pellentesque sed cursus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus.

C6 Video Length: 1:03 · 01-17-2012

C7 F5 Share   

F7

F8 Lorem Ipsum Dolor Amet

F9

F10

F14 ccusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta.

F11 Video length: 1:46 06-10-2013

F12 **C32** m ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet. [Link](#)

C28 m ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet. [Link](#)

C24 m ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet. [Link](#)

C20 m ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet. [Link](#)

C16 m ipsum dolor sit amet, consectetur elit. Lorem ipsum dolor sit amet. [Link](#)

F11

