C33: Component App Carousel

R3 Component Wireframes
C33 Carousel_ Apps
Version .09

August 7, 2014

Information Architecture Team (IS&D)
Number of Pages: 9

Wireframes clarify user interaction. Content, spacing, images, colors, and graphical details are specified in separate documentation.

PROPRIETARY AND CONFIDENTIAL: Not for use or disclosure outside AT&T and its Affiliates except under written agreement.

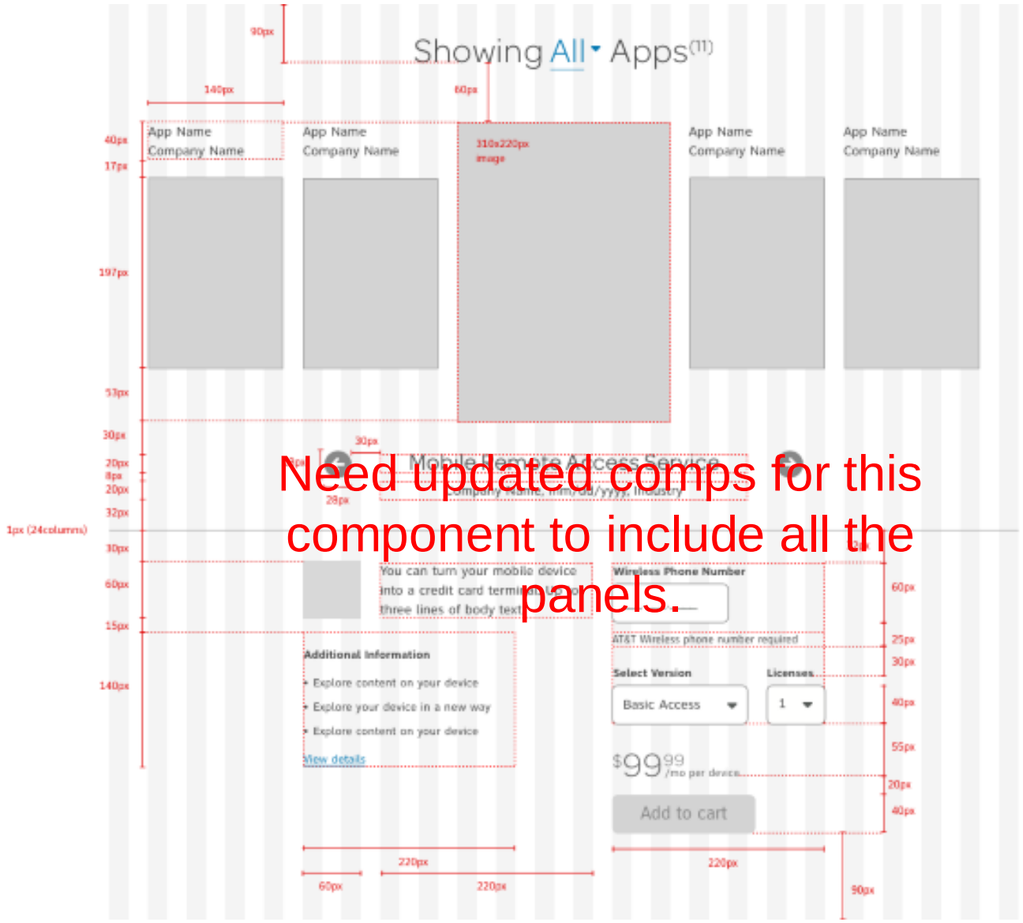
1 Cover
2 Table of Contents
3 C33 Carousel Examples
4 C33 Carousel_Apps Component_Add to Cart
5 C33 Carousel Apps Component from page 4
6 C33 Carousel Error Messaging
7 C33 Carousel Apps Image placement detail
8 Revision History
9 Page-9

PROPRIETARY AND CONFIDENTIAL Not for use or disclosure outside AT&T and its Affiliates except under written agreement.

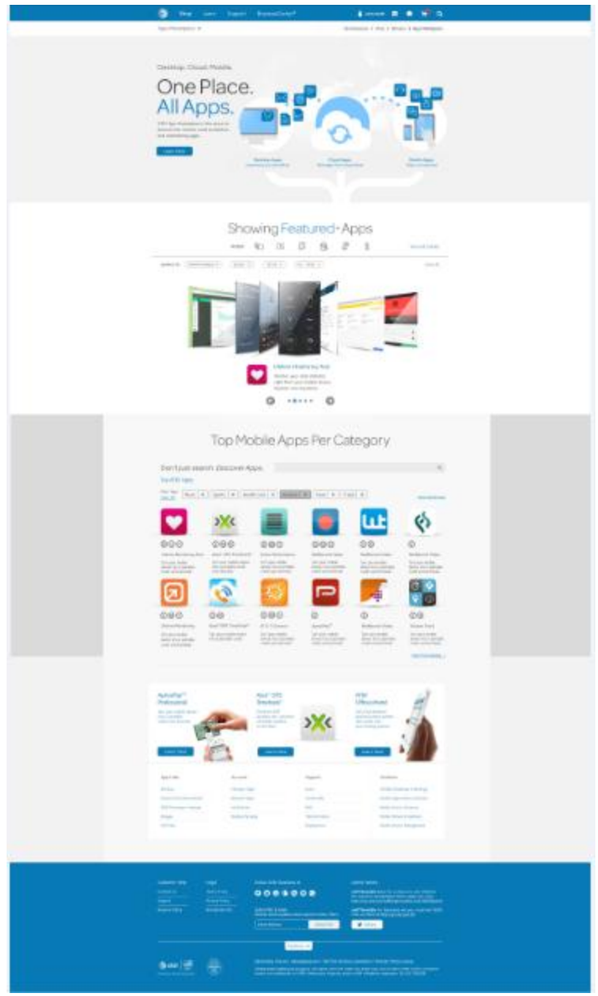
C33_Carousel/apps

C33 Carousel Examples
C33: Component App Carousel

C33_Carousel/apps_Default (S1) Example



Need updated comps for this component to include all the panels.



F1 Applications

C1

Show full catalog

F4 C8

F3 C2-7 Showing All Apps (12)

F5 F6 [App Name], [Company Name]

[App Name], [Company Name]

[App Name], [Company Name]

[App Name], [Company Name]

F2

F7

C9 F8

F6 C6 [App Name], F5 [Company Name], [mm/dd/yyyy],

F8 C10

C11a F11 Compatibility

C11b

- Desktop, Tablet, Smartphone
- iOS, android, WinOS, Windows 8

C12 F12 Additional Information

C12a F12a

- Nice to know things that make me wanna buy a lot
- More mice to know things to make me wanna buy a lot

F15b C15b See all options for this app....

C14 F14 icon Sed ut perspiciatis unde omnis iste natus Sit aspernatur aut odit aut fugit, sed quia consequuntur.

F14b C14b

Get Started using AT&T Business Messaging C20 F20a

F21 Wireless Phone Number (required) C21a

C21b

AT&T wireless phone number required C21c

F22 Select Version C22a

Basic Access

C22b

Quantity Licenses C23a F23

1

C23b

$3.00 /mo. per device

F24 C24

Add to Cart

F25 C25

Page documentation continued on page 5 ->

C33 Carousel_Apps Component_Add to Cart

C33: Component App Carousel

BR

F1 **Page Title/ Flag**
Configurations (component level): Copy.
Configurations (product level): display copy, on or off.
3-30 products can be configured to display per dropdown value (F2).

F2 **Products**
Configurations (product level): 3-30 products, default, display required.
3-30 products can be configured to display per dropdown value (F3).
A default product can be selected for each dropdown value. That default product will display by default in the main position (F7).
If 3 products are configured to display, by default display one product on each side of the product in the main position.
If 4 products are configured to display, by default display two products to the left of the product in the main position and one product to the right.
If 5 or more products are configured to display, by default display two products on each side of the product in the main position.
If only 1 product, do not show arrows.
If a product is clicked and not in the main position, rotate that product to the main product in position (F7).
Each product image requires alt text.

F3 **Filter Apps selector**
Configurations (component level): Copy.
Configurations (product level): 2-5 values, default value, display on or off.
For launch, use 3 values: What's New, Highest Rated and Most Popular.
Each dropdown value when clicked can display 3-30 Apps.
On click of selected value or chevron icon, display all dropdown values.
The selected value has a checkmark.
On hover of a value, change the visual treatment.
When a value is selected, display that value as selected and display a different set of products with fade in animation.
Display Total quantity apps available based on filtered results.

F4 **Catalog link**
Configurations (product level): Copy, link destination, display on or off.
On click, display page (page URL is configured at the page level).
When elements in F1, F4 are hidden, shift everything below up to fill empty space.

F5 **Product name**
Not configurable.
Pull in from product.

F6 **Product name, Company Name, Date of Release (set)**
Not configurable.
Pull info from product.
Display product 'set' copy for product in the main position.
Product Name, On click, goes to product details page for product in main position.

F7 **Main position for Images with alt text**
Configurations (product level): Image file, copy, display required.
On click of arrows, F8, slide product into main position (F7) with slide animation. If product is to the left of the main position, slide to the right into main position. If product is to the right of the main position, slide to the left into main position.

Main position
Not configurable.
Display image with alt text of the product in the main position.
Display information for product in the main position below (F7).
On click, go to the product detail page for relevant product.

F8 **Arrows**
Not configurable.
On click of left arrow slides carousel one position to the right with slide animation.
On click of right arrow slides carousel one position to the left with slide animation.
Hide left arrow when there are no more products to display on the right side.
Hide right arrow when there are no more products to display on the left side.
Arrows are in fixed position and will move only when product name is past a certain character count. Exact specification for this is in the design spec.

F14 **Product name, Company Name, Date of Release (set)**
Not configurable.
Pull info from product.
Display product 'set' copy for product in the main position.
Product Name, On click, goes to product details page for product in main position.

F11 **Compatibility Information header**
Configurations (component level): copy.
Configurations (product level): required. Configure copy text.
Detail section header.

F12 **Additional Information Details**
Configurations (component level): copy.
Configurations (product level): required text copy.
Editable copy for info about highlight of main features and requirements.
Include up to three bullets of details.

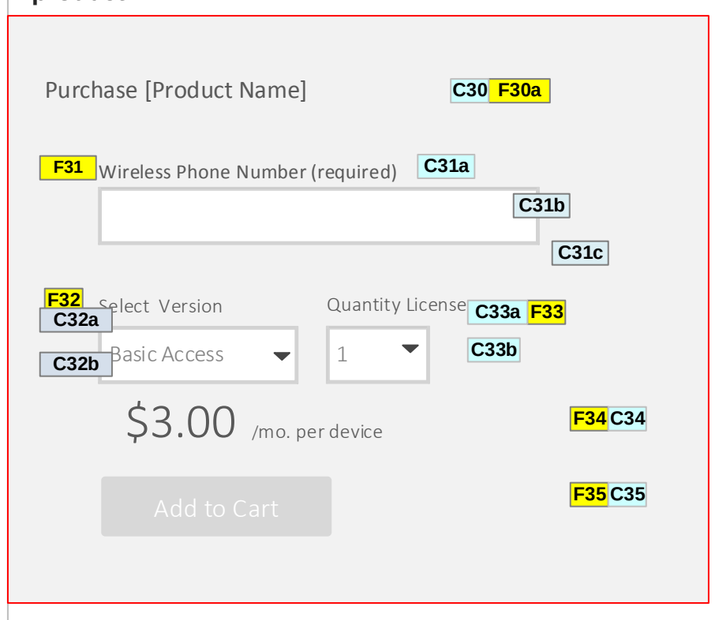
F14 **Product Logo/ Icon**
Configurations (component level): not configurable.
Pull in from product.
Icon is an image file with required alt text.

C33 Carousel Apps Component from page 4

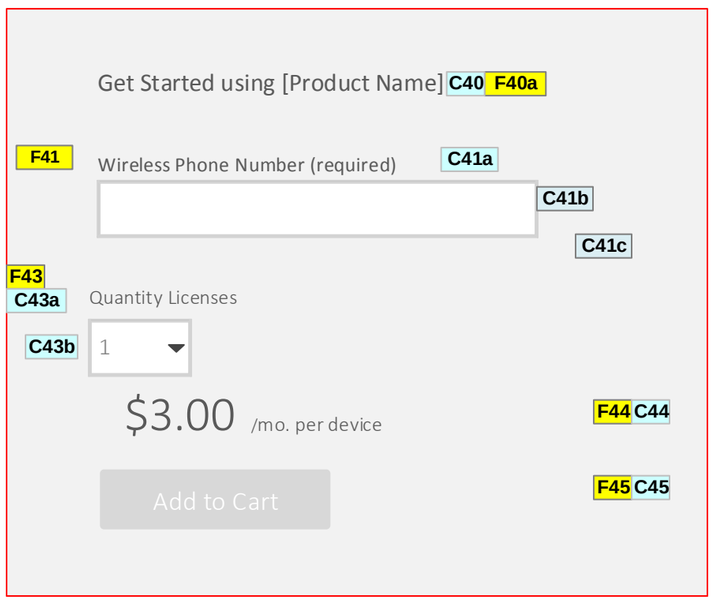
C33: Component App Carousel

BR

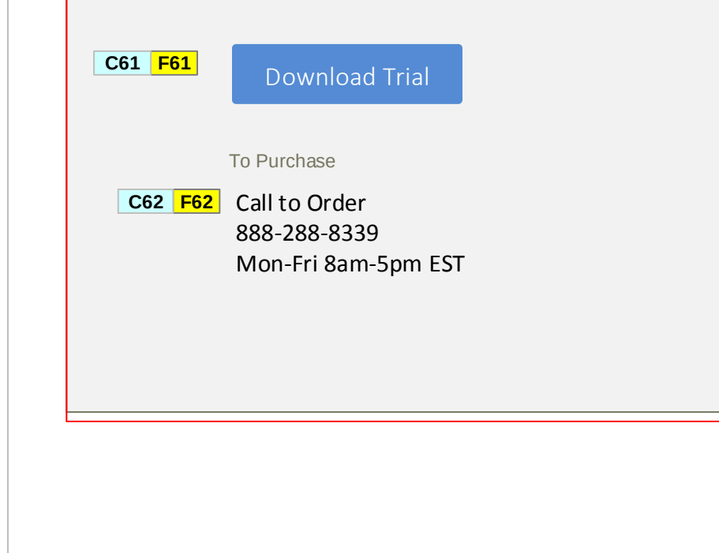
Multiple Version (Carrier Agnostic) Non-AT&T Add to Cart CTA panel- configuration based on the product



Single version Add to Cart CTA panel- configuration based on the product



Call to order CTA panel- configuration based on the product



F50-55 **Call to order CTA panel**

Learn more Call to Action button.
Configurations (component level): Copy.
- Configurations (product level): configurable.

Call to order text
Configurations (component level): Copy.
- Configurations (product level): display copy, on or off.

Instructional text/copy on how the user may order.

Lead form link/ Contact us
- Configurations (page level): Copy, link destination, display.
- On click, display page (page URL is configured at the product level).
- Page opens in a domain outside of SBO. Dispiay page in a new window/ tab.

Free Download CTA panel- configuration based on the product

F60-63 **Call to order CTA panel**

Download Trail Call to Action button.
Configurations (component level): Copy.
- Configurations (product level): configurable.

Call to order text
Configurations (component level): Copy.
- Configurations (product level): display copy, on or off.

Instructional text/copy on how the user may order.

F15 ~~List of product versions/ options.~~
- ~~Configurations (component level): Copy~~
- ~~Configurations (product level): Display on or off.~~
- ~~Pull info from Teamsite.~~
- ~~See page 6 for detailed functionality.~~ REMOVED Functionality-8-5

(Carrier Specific) AT&T Add to Cart CTA panel- configuration

F20 **Purchase header copy**
- **Configurations (component level): Copy**
- **Configurations (product level): Display on or off.**

F21 **Text input wireless phone number. 10 Numbers only; no symbols.**
Configurations (component level): non configurable.
Configurations (product level): non-configurable.
- Display copy for "AT&T wireless account required" message.
- Display sample in-field value. Display validation error underneath when appropriate.

F22 **Dropdown for version.**
Configurations (component level): copy.
Configurations (product level): display on or off.

F23 **Dropdown for quantity.**
Configurations (component level): copy.
Configurations (product level): display on or off.
1 to 20.

F24 **Price**
- **Configurations (product level): Copy, display required.**
- Pull in from product.
- Display "/mo." treatment only when product version type is selected.

F25 **Add to Cart button**
- **Configurations (product level): Copy, display required.**
- On click of Add to Cart button, add product cart with for the selected option..
- For product that does not require a rate plan (accessory-only), on click of Add to Cart button, add product to cart with selected options.

Once add to cart operation is complete, display cart flyout with fade in animation.

Button animation (smart button)
- **Not configurable.**
- Display this button animation according to rules defined for the Add to Cart Button.

F30-35 **(Carrier Agnostic) Non-AT&T Add to Cart CTA panel- configuration**

Purchase header copy
- Configurations (component level): Copy
- Configurations (product level): Display on or off.

Text input wireless phone number. 10 Numbers only; no symbols.
Configurations (component level): non configurable.
Configurations (product level): non-configurable.
- Display copy for "AT&T wireless account required" message.
- Display validation error underneath when appropriate.

Dropdown for version.
Configurations (component level): copy.
Configurations (product level): display on or off.

Dropdown for quantity.
Configurations (component level): copy.
Configurations (product level): display on or off. 1 to 20 items allowed.

Price
- **Configurations (component level): Copy, display required.**
- Pull in from product.
- Display "/mo." treatment only when product version type is selected.

Add to Cart button
- **Configurations (component level): Copy, display required.**
- On click of Add to Cart button, add product cart with for the selected option..
- For product that does not require a rate plan (accessory-only), on click of Add to Cart button, add product to cart with selected options.

Once add to cart operation is complete, display cart flyout with fade in animation.

F40-45 **Single version Add to Cart CTA**

Purchase header copy
- Configurations (component level): Copy
- Configurations (product level): Display on or off.

Text input wireless phone number. 10 Numbers only; no symbols.
Configurations (component level): non configurable.
Configurations (product level): non-configurable.
- Display copy for "AT&T wireless account required" message.
- Display validation error underneath when appropriate.

Dropdown for quantity.
Configurations (component level): copy.
Configurations (product level): display on or off. 1 to 20 items allowed.

Price
- **Configurations (component level): Copy, display required.**
- Pull in from product.
- Display "/mo." treatment only when product version type is selected.

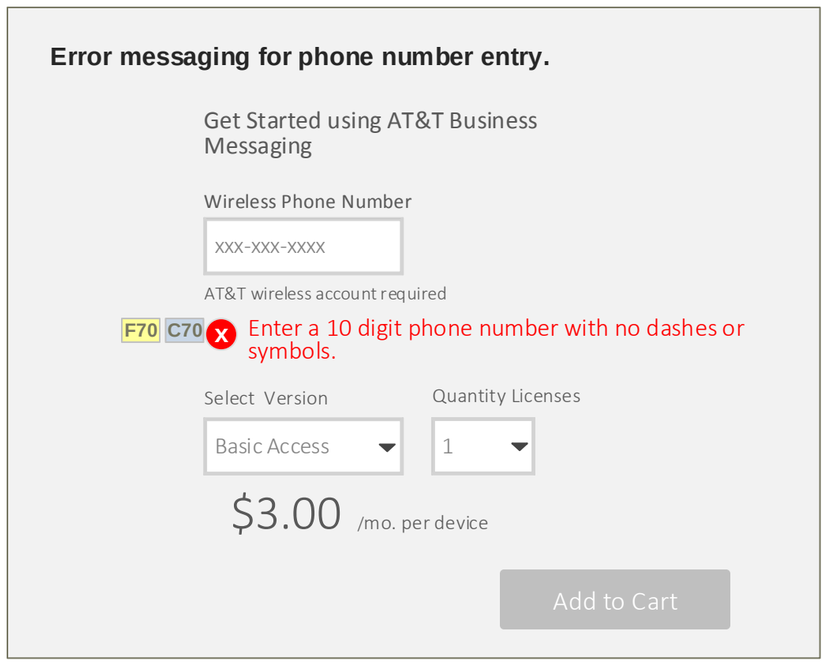
Add to Cart button
- **Configurations (product level): Copy, display required.**
- On click of Add to Cart button, add product cart with for the selected option..
- For product that does not require a rate plan (accessory-only), on click of Add to Cart button, add product to cart with selected options.

Once add to cart operation is complete, display cart flyout with fade in animation.

at&t

PROPRIETARY AND CONFIDENTIAL Not for use or disclosure outside AT&T and its Affiliates except under written agreement.

C33_Carousel/Apps_Default (S1) WF documentation continued



C33 Carousel Error Messaging

C33: Component App Carousel

BR

Error messaging

F70 If user enters a non valid phone number format and clicks 'Add to Cart', display error messaging.

F71 If user enters a non valid phone number format and clicks 'Add to Cart', display error messaging.

F72 If user enters a non valid email format and clicks 'Add to Cart', display error messaging.

PROPRIETARY AND CONFIDENTIAL Not for use or disclosure outside AT&T and its Affiliates except under written agreement.

One product until end of carousel

What's New

[App Name], [Company Name], mm/dd/yyyy, Industry

IMAGE

[App Name], [Company Name], mm/dd/yyyy, Industry

IMAGE

IMAGE

[App Name], [Company Name], mm/dd/yyyy, Industry

IMAGE

F1

[App Name],

[Company Name], [mm/dd/yyyy], [Industr1], [Industr2]

Additional Information

icon

5 0f 11

Sed ut perspiciatis unde omnis iste natus

- Error sit voluptatem accusantium doloremque
- Laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi

Sit aspernatur aut odit aut fugit, sed quia consequuntur

Get Started using AT&T Business Messaging

Wireless Phone Number (required)

AT&T wireless phone number required

Select Version

Basic Access

Quantity Licenses

1

AT&T Business MessagingSM - Basic Access Read details

AT&T Business MessagingSM - Unlimited Access Read details

$3.00 /mo. per device

Add to Cart

No change

End of carousel

What's New

[App Name], [Company Name], mm/dd/yyyy, Industry

IMAGE

[App Name], [Company Name], mm/dd/yyyy, Industry

IMAGE

IMAGE

F2

[App Name],

[Company Name], [mm/dd/yyyy], [Industr1], [Industr2]

Additional Information

icon

5 0f 11

Sed ut perspiciatis unde omnis iste natus

- Error sit voluptatem accusantium doloremque
- Laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi

Sit aspernatur aut odit aut fugit, sed quia consequuntur

Get Started using AT&T Business Messaging

Wireless Phone Number (required)

AT&T wireless phone number required

Select Version

Basic Access

Quantity Licenses

1

AT&T Business MessagingSM - Basic Access Read details

AT&T Business MessagingSM - Unlimited Access Read details

$3.00 /mo. per device

Add to Cart

No change

C33 Carousel Apps Image placement detail

C33: Component App Carousel

BR

Version options

- **Configurations (component level): Copy.**
- **Configurations (page level): Display on or off.**

F1 View with one product until end of carousel.

F2 View of end of carousel.

PROPRIETARY AND CONFIDENTIAL Not for use or disclosure outside AT&T and its Affiliates except under written agreement.

Revision History

Date	Version	Description of Changes	Owner
03JUl 2014	0.02	Initial wireframes for team review.	Michelle Butler
07JUl 2014	0.03	Update content tags.	
07JUL2014	0.04	Updates based on a tech review of 7/09/2014 to reflect Endeca integration to pull CTA fields based on product.	
22JUL2014	0.06	Updates based to content tags. Updated the CTA for Call to order; removed the learn more button.	
5 Aug2014	0.08	Updated page level configurations to reflect product level configuration.	
7Aug2014	0.09	Updated page 6; removed versions and version fly outs. Removed field hint text for phone number.	

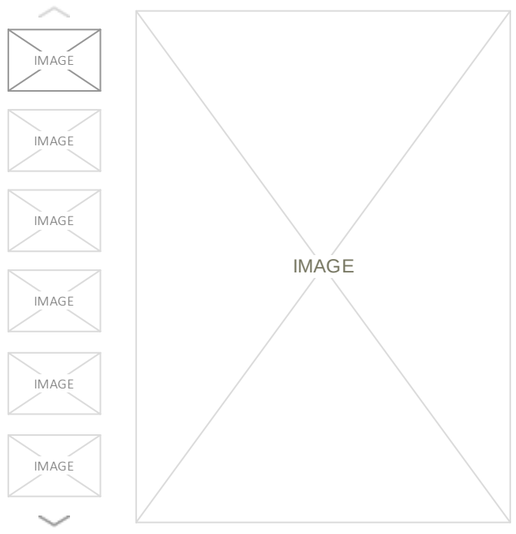
Page-9
C33: Component App Carousel

BR

C7_Transaction/Single_QuickView (S4) WF *used as Quick View within catalog, integrations required

F28 X

F24



Lorem Ipsum Dolor

F25 ★★★☆☆

F26
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus.
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sed cursus

F27 View details
C21

Get Started using AT&T Business Messaging

AT&T Wireless Phone Number

XXXXXXXXXX

AT&T wireless account required

Select Version: Basic Access

Quantity Licenses: 1

$3.00 /mo. per device x 8 devices

$24.00 /mo.

Add to Cart

PROPRIETARY AND CONFIDENTIAL Not for use or disclosure outside AT&T and its Affiliates except under written agreement.